

F.No1-14/2009-RMSA.1
Government of India
Ministry of Human Resource Development
Department of School Education & Literacy
RMSA -I Section

Shastri Bhavan, New Delhi,
Dated: 8th August, 2012

To,

State Education Secretaries In-charge of Secondary Education, RMSA

Subject: Open competition for designing a logo and a theme slogan for Rashtriya Madhyamik Shiksha Abhiyan (RMSA), a Centrally Sponsored Scheme of Dept of SE&L, Ministry of HRD.

I am pleased to inform that this Ministry has decided to design a suitable logo and a theme slogan in respect of RMSA, through an open competition. The detailed guidelines of the competition has been placed through a Note on the website of Ministry of HRD at <http://mhrd.gov.in/>. A Release for the above mentioned open competition has already been placed on the Press Information Bureau's (PIB) website to ensure wide publicity to the activity so that greatest participation of the general public particularly the students is ensured.

2. I am enclosing a copy of this Release with request that the same may be given wide publicity to all educational ^{institutions} and other departments of your States and UTs and may also be placed on the website of your organization to ensure wider publicity. Since the last date of the receipt of the entries for the competition is 24th August, 2012, it is requested that urgent action may be taken in this regard.

(Sanjay Gupta)
Under Secretary to the Government of India
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Copy to: SPDs of all States, RMSA

14.8.12
SPD/PS/416/2012
16-8-12

DPB (RMSA)

PO-1


Handwritten notes in Hindi, including dates like 17/8/12 and other administrative markings.

Government of India
Ministry of Human Resource Development
Department of Secondary Education and literacy
Sch. I Branch (RMSA)
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**OPEN COMPETITION
FOR
DESIGNING A LOGO AND THEME SLOGAN
FOR
RASHTRIYA MADHAYAMIK SHIKSHA ABHIYAN**

The Department of School Education and Literacy, Ministry of Human Resource Development invites entries from resident Indians to design a logo and drafting a slogan on the Rashtriya Madhyamik Shiksha Abhiyan (RMSA), a Centrally Sponsored Scheme of the Ministry under implementation since 2009-10 to make quality secondary education available, affordable and accessible to all young persons of the age group of 14-16 of the country. The successful entry/entries will be separately awarded a prize money of Rs. 1,00,000/- and a citation for designing logo and drafting the slogan.

Anyone interested may refer to the detailed note on the above mentioned subject available on the website of the Ministry at <http://mhrd.gov.in/> for the modalities of participation in the competition.


(Sanjay Gupta)

Under Secretary to the Government of India